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For The Group

## Carrefour 2022 A New Ambition For The Group

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### **Carrefour 2022 A New Ambition**

Carrefour's ambition is to become a key player in food e-commerce, with €5bn in sales for the Group and market share of at least 20% in food e-commerce market in France by 2022. Strengthening ...

### **“Carrefour 2022”: A New Ambition for the Group | Business Wire**

Carrefour Group is presenting today its transformation plan, Carrefour 2022, and adapting its model and organization to be the world leader of the food transition for all. ...

### **“Carrefour 2022”: A New Ambition for the Group**

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Carrefour Group is presenting today its transformation plan, “Carrefour 2022”, and adapting its model and organization to be the world leader of the food transition for all. Carrefour has set itself a universal ambition: To enable its customers to consume better by becoming the world leader in the food transition for all.

### **“CARREFOUR 2022”: A NEW AMBITION FOR THE GROUP**

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**Carrefour 2022 A New Ambition For The Group- 5 Things the ...**

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Carrefour has revealed its much-anticipated transformation plan for the next four years, titled 'Carrefour 2022'. The strategy - centred around a huge investment in its digital presence and the slashing of other costs - was announced by CEO Alexandre Bompard in his first major address since taking the job last July.

### **Carrefour unveils 2022 vision in bold mission statement**

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Carrefour chief executive Alexandre Bompard has announced details of the company's five-year transformation plan, dubbed 'Carrefour 2022', which will see the group rationalise its headquarters,...

### **Carrefour Announces 'Carrefour 2022' Transformation Plan ...**

Carrefour's ambition is to become a key player in food e-commerce, with € 5 billion in revenue for the Group and a food e-

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commerce market share of over 20% in France by 2022 . To do this, the retailer wants to rely on its physical network: all the delivery solutions offered by Carrefour will be reliable and widespread.

### **Understanding the new strategy of Carrefour in 4 key ...**

and extraordinary circumstances, the Carrefour group and all of its employees are on the front lines to provide an essential service: feeding the population. This has been our mission for 60 years. This is the mission we are successfully redefining through the Carrefour 2022 plan, by building a new model in support of our customers.

### **Our mission is to provide our customers to ... - carrefour.com**

New ambition in the construction of a growth model:  
Simplification of assortments (reduction of -15% in 2020 vs

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-10%), global reduction in sales area of 400 000 sq. m and acceleration in expansion...

### **Carrefour: 2018 Full-Year Results | Business Wire**

2018: Alexandre Bompard presents the “Carrefour 2022” transformation plan. With food transition at the heart of its transformation plan, Carrefour launches “Act for Food” - a specific action programme to make eating better more affordable - and deploys blockchain technology for the first time (Carrefour Quality Line Poulet d’Auvergne Chicken).

### **History | Carrefour Group**

Deepening of the initiatives underway in 2019, upwards revision of several targets of Carrefour 2022 plan: New ambition in the construction of a growth model: Simplification of assortments (reduction of -15% in 2020 vs -10%), global reduction in sales area of 400 000 sq. m and acceleration in expansion of

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convenience formats (3,000 openings vs 2,000) by 2022

### **Carrefour: 2018 Full-Year Results - MarketScreener.com**

The Carrefour Digital Hub will open in March 2019 and mark a new stage in the group's digital ambition, spearheaded by Alexandre Bompard as part of the Carrefour 2022 transformation plan. In June 2018, Carrefour and Google signed a strategic agreement to accelerate the Group's digital transformation.

### **Carrefour is ready to open its Digital Hub in Paris - GRA**

The initiative also ticks some boxes for Carrefour in relation to its 2022 manifesto. This public ambition includes a renewed focus on ecommerce, with the aim of becoming the "omnichannel universe of reference" in the future.

### **Case Study: Carrefour: 2022 plans embrace Google and local ...**

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Carrefour and Google said on Tuesday they were launching a voice-based grocery shopping service in France as part of the French retailer's ambition to accelerate its expansion into food e-commerce.

### **Carrefour, Google to launch voice grocery shopping service ...**

CARREFOUR 2022 TRANSFORMATION PLAN: DEEPENING IN 2019 OF THE DYNAMIC LAUNCHED IN 2018, UPWARDS REVISION OF SEVERAL TARGETS Leader of the food transition for all With the success of its...

### **Carrefour: 2018 Full-Year Results - Bloomberg**

Carrefour has revealed its much-anticipated transformation plan for the next four years, titled 'Carrefour 2022'. The strategy - centred around a huge investment in its digital pres Carrefour unveils 2022 vision in bold mission statement from new CEO



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Alexandre Bompard Article page | Business Chief EMEA

## **Carrefour unveils 2022 vision in bold mission statement**

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« CARREFOUR 2022 » : UNE NOUVELLE AMBITION POUR LE GROUPE Le Groupe Carrefour présente aujourd'hui son plan de transformation, « Carrefour 2022 », et adapte son modèle et son organisation pour être le leader mondial de la transition alimentaire pour tous.

## **Carrefour 2022 : présentation du plan de...**

Carrefour 2022; Our activities. Our stores. Hypermarkets; Supermarkets ; ... Our ambition. The food transition is under way, Carrefour is meeting consumers' new requirements. Discover. News. RSE. Food Transition Pact 02/27/2020 Group. 2019 Full-Year results presentation. 02/20/2020

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## **Carrefour Group**

OUTLOOK The first achievements, in a complex macroeconomic context, reinforce management's confidence in the relevance of the Carrefour 2022 plan that supports the group's ambition: to be the...

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